



The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership.

In collaboration with the ASCM San Diego Chapter

Overview of the New ASCM Supply Chain Sustainability Course

When: April 18, 2023

Time: 12:00PM – 1:30PM PST

Where: online

Cost: \$0

Building a Sustainable Supply Chain: Best Practices and Solutions

NOON - 1:30 PM PST

Why Attend:

We are experiencing a climate change crisis and must create a workable strategy to fix it.

This overview of the new ASCM course is the first step in a two-step process; its purpose is to create awareness of the course. It also allows the webinar attendee to evaluate the course's potential to add value to their corporation's sustainability journey. The second step is for the attendee to commit to taking it and increasing their understanding of how best sustainability practices improve enterprise performance.

The course describes how supply chain professionals Plan, Order, Source, Transform, Fulfill, Return, and Orchestrate strategic processes that directly impact a company's economic performance, the environment, and society. It will create an integrated "big picture" for the attendee to act and build on, contribute significant value to this critical global transition, and enhance their career path.

Course Specification:

- Instructor-led.
- Interactive
- Fifteen instructional hours.
- Fifteen APICS certification maintenance points earned.
- Letter of Completion with 100% attendance awarded.



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Course Content Review:

Foundational Sustainability Concepts:

1. Define Sustainability.
2. Incorporate Triple Bottom line (TBL).
3. Understand ESG.
4. Circular Supply Chains.
5. The SCOR model.
6. **More...**

Interpretation Within the ASCM Supply Chain Sustainability Standards For:

1. Process Excellence.
2. Ethical Merit.
3. Ecological Distinction.
4. Economic Superiority.
5. Strategy Enablement.
6. **More...**

Application of Sustainability Concepts and Standards in the Supply Chain:

1. The Correlation between ASCM Enterprise Certification standards with SDGs and GRI frameworks...
2. Apply the ASCM sustainability standard for supply chain sustainability self-assessment.
3. **More...**



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The Speaker:



Fernanda Debellian CSCP, CLTD, SCOR-P, is the Regional Director for Central and South America and Solutions Architect for Sustainability at ASCM. She has over 20 years of experience in manufacturing, inventory management, logistics operations, and distribution network design for multinational companies such as SCJohnson, Shell Lubricants, and NGOs in the Public Health space in Low and Middle-Income Countries.

As an APICS instructor, she has been involved in multiple capacity-building initiatives in different countries with ASCM. Fernanda holds a **B.S.in** Chemical Engineering from the Pontificia Universidade Católica do Rio de Janeiro and an M.Sc. degree in Management of Logistics and Production Systems from the École des Mines de Nantes, France.

[LinkedIn](#)

Attendee Take-Away:

A new course developed by ASCM focused on sustainability has been designed specifically for supply chain and operations management professionals. It is intended as an instructor-led course and will offer the student a certificate when completed. Scheduled workshops using the courseware will be provided in



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just a few months. Initially, the demand for a seat in the course will exceed the supply. Often the value of something is determined by time and circumstance. The following quote is a good example:

“Climate change is marching to its own timetable; it currently has the “upper hand.” Nations are investing at historical levels to mitigate this unprecedented social and economic threat. What is emerging is an era of challenging but exciting change for those in manufacturing operations and supply chain management. When going into battle, a plastic knife isn’t going to let you carve your way to victory. But, when supply chain and operations management professionals and their organizations are educated on best sustainability practices and implemented into regular business flows, they will win the battle.”

- Preston W Blevins, CPIM-F, CIRM, CSCP, FBPICS

Who Should Attend This Webinar?

It depends:

1. If your company has a few co-workers from different disciplines who are sustainability conscious, they should.
2. Those from fields outside the supply chain or operations management discipline are always welcome.
3. A team of like-minded individuals is essential if you want to succeed; an old axiom applies – “the whole is greater than the sum of its parts.”
4. The company's “thought leader.” Every organization has one!

Questions: eco@sandiego.ascm.org

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Field Guide to Sustainability Reporting Frameworks

When: May 03, 2023

Time: 12:00PM – 1:05PM PST

Where: online

Cost: \$0

Attendee Webinar Take-Away

The criteria of what constitutes a successful enterprise are changing. Sustainability is now vital to the evaluation process to secure investment or become a potential supplier.

Benefit from the overview of established and new sustainability standards and frameworks, how they complement each other, and how they create an integrated view of an enterprise. You'll also be introduced to an enhancement to one standard that could impact money flow around parts of our economy.

Session Overview

The ever-increasing environmental impacts on society from climate change over the last five decades have accelerated the development of frameworks and standards to measure GHG pollution, guidance on how much of it needs to be removed, and the best strategies and methods to do this. Understanding these sustainability standards and frameworks provides the “big picture” for professionals in the supply chain, manufacturing operations, and logistics management.

An advanced society has many complex business ecosystems. While the frameworks and standards have been developed to address the core needs of business sectors, agriculture, and governments in various configurations, some have slightly different operating conditions that require supplementation. This results in new words, definitions, metrics, performance measures, acronyms (buzzwords), and an understanding of the role each framework or standard supports and its relationship to others.



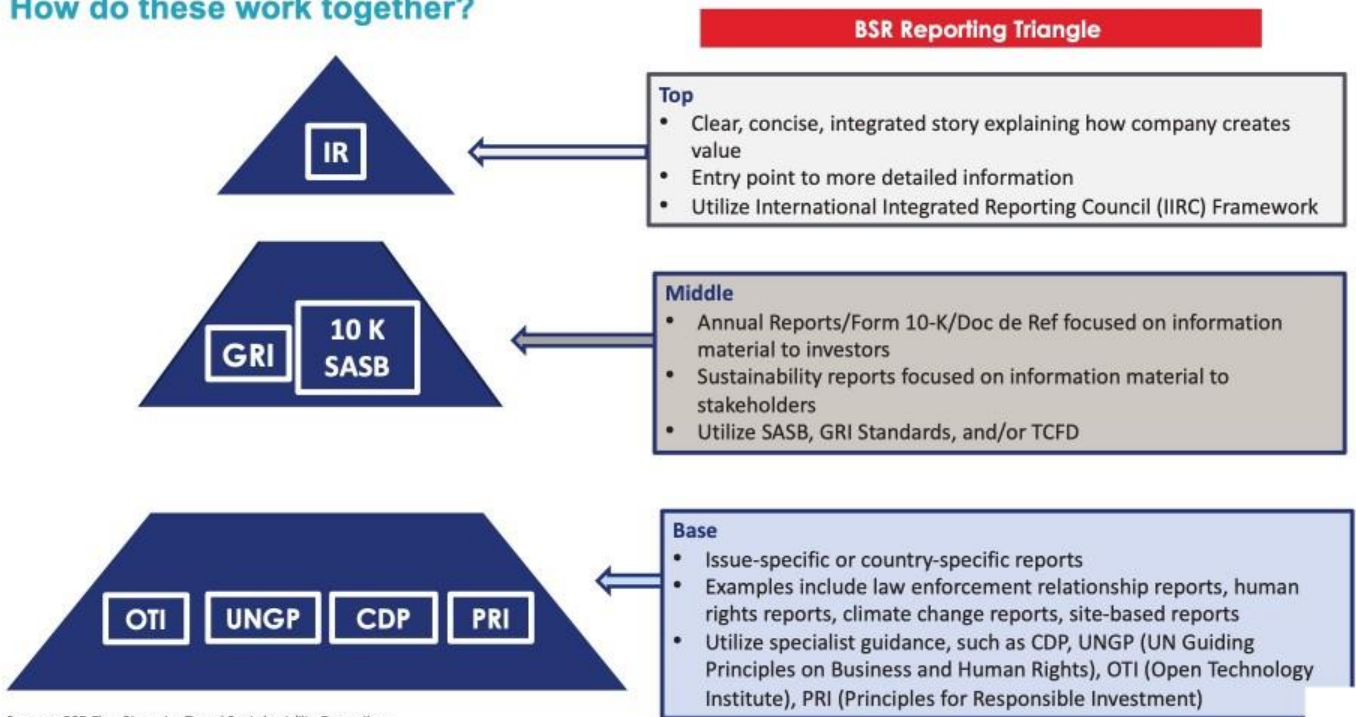
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Presentation Outline & Flow

Big Four Sustainability Frameworks: IR (Integrated Reporting), SASB, CDP, GRI

- Purpose/Configuration
- Audience/Stakeholders
- Focus
- Format
- Mini-Summary
- How do These Four Frameworks Work Together – See Graphic Below.
- Prevalence/Corporate Adoption of SASB, CDP, GRI.
- New Requirements for Major U.S. Federal Suppliers.

How do these work together?





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Other Sustainability Reporting Frameworks Including Corporate Adoption

- UN Sustainable Development Goals (SDGs).
- TCFD (Task Force on Climate-Related TCFD Financial Disclosure)

Mergers in Reporting Frameworks

Current Proposed Regulations and Standards

- IFRS, International Sustainability Standard Board (ISSB)
- U.S. Security and Exchange Commission (SEC)
- EC, Corporate Sustainability Reporting Directive (CSRD)

Session Recap, Q&A

The Speaker



Gwendolen B. White, Ph.D., CPA (Inactive), GRI Certified Sustainability Professional

LinkedIn Profile

Gwendolen B. White, Ph.D., CPA (Inactive), GRI Certified Sustainability Professional, is a lead trainer and consultant with the ISOSGroup. She is the author of Sustainability Reporting: Getting Started, 2nd Edition, published by Business Expert Press. As a Global Reporting Initiative (GRI) Certified Trainer, she delivers GRI Training Courses through the ISOS Group, a GRI Training Partner. In addition, she has delivered trainings that covered Integrated Reporting, SDGs, SASB and CDP. She was Chair of the City of Bloomington, Indiana, Commission on Sustainability from 2015-19. Her work experience includes consulting on sustainability reporting, writing research reports for the World Bank, being on the accounting faculty at Indiana University and Ball State University, and working as a staff auditor for KPMG.

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LEAN IS GREEN: The Triple Bottom Line

When: June 06, 2023

Time: 6:00PM – 7:15PM PST

Where: online

Cost: \$0

Why Attend:

Jerry Wright, a well-known and respected practitioner, advisor, coach, and thought leader on Lean Thinking, will share with you how to start your LEAN IS GREEN journey and share examples of how to improve the Triple Bottom Line.

A Preamble:

The battle to combat climate change across a supply chain requires each corporation to operate efficiently and reliably, continuously focusing on eliminating waste in any form. GHG emissions and excessive water use are two wastes that must be dealt with urgently because of their impact on our planet and society. Climate change requires an “all hands on deck” approach. New technologies are necessary, but a workforce committed to Lean Thinking trained to identify problems and opportunities for improvement and implement them is crucial.

Session Focus:

Learn why applying Lean Thinking and principles is the fastest and easiest way to true sustainability. Organizations that embark on this journey can begin to realize what has been called the Triple Bottom Line. The bottom line usually means financial gains or profit. In this case, the Triple Bottom Line means better profits for shareholders, sustainability for the planet, and a better reputation for the organization (benefiting the community, customers, suppliers, AND employees).



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The Speaker:



Jerry M. Wright, PE, MBA, LGC,
Master Black Belt

– jerry.wright@leanwright.com

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Jerry is the CEO and Principal Consultant of LEANwRIGHT, Inc., a Lean Consulting, Training, and Certification firm started in 2013: www.leanwright.com. Through LEANwRIGHT, Jerry has helped hundreds of companies, both large (> \$4 billion in revenue) and small (< \$10 million in revenue). Jerry's broad experience, in-depth knowledge, and facilitation skills have provided exceptional value in process improvement for his clients. LEANwRIGHT, Inc. was awarded the San Diego Business Management Consultant of the Year by the San Diego Awards Program in 2019, 2020, 2021, and again in 2022.

A more [extensive biography](#) – we recommend reviewing [LinkedIn](#).

Questions: Contact Preston
at eco@sandiego.ascm.org



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EDUCATION

CSCP
CERTIFIED SUPPLY CHAIN PROFESSIONAL

Certified Supply Chain Professional

CPIM
CERTIFIED IN PLANNING AND INVENTORY MANAGEMENT

Certified in Planning Inventory Management

CLTD
CERTIFIED IN LOGISTICS, TRANSPORTATION AND DISTRIBUTION

Certified in Logistics, Transportation & Distribution

If you are interested in starting your CPIM, CSCP or CLTD certification education, please send an email to info@newmexico.ascm.org or call 505-331-8205