



ASCM is the leading professional association for Supply Chain and Operations Management...

ASCM Twin Cities Virtual Networking and Fireside Chat Meeting Tuesday, Sep 14th, 2021, at 5:30 pm (CDT)

**TOPIC: From Risk to Crisis
Crisis Management Considerations**

SPEAKER: Paul Omodt

Owner and Principal of Omodt & Associates Critical Communications

Location: **Zoom Meeting FREE**

Online Registration Deadline: 12:00pm on Monday, 9/13/21 or until Sold Out!

To register go to: <https://twincities.ascm.org>



Each of us has a different idea of what Crisis Management is and perhaps how hard, or easy, it can be to manage. Often, crisis management seems to be someone else's responsibility.

Have you ever had to deal with a product recall? There is the publicity fallout and the reputation aspect to consider. Then there is the quick response and collecting defective products before someone gets hurt or killed, replacing those products, and ensuring high quality going forward.

For those that have been in those situations, the intensity and the seriousness of the team is real.

The stress and anxiety can be terrifying. Supply Chain is an important partner in many of these crises. Taking responsibility and resolving the situation requires quick thinking and action. Staying focused on the tasks while not being distracted or overwhelmed by the implications is key.

Paul Omodt has been helping companies and even governments to manage some interesting and vital Crisis Management situations.

Join us as we talk with Paul about the potential role, we play in resolving crises in our companies. Spoiler alert: It's not always someone else who has to deal with them.

Speaker Bio:

For the past thirty years, Paul Omodt has been front and center of the Midwest's highest profile crisis communication situations. From plane crashes to bridge collapses and from product recalls to executive transitions, Paul has provided the communication strategies to move messages that work for his clients. Paul is the founder of Omodt & Associates Critical Communications, a full-service communication firm dedicated to telling the stories of his clients when communications are critical to their success.



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EHS NOW

An Online Educational Experience
EHS Daily Advisor

EHS Now: Virtual Summit is September 22-23, 2021!

You don't want to miss out on this free virtual event catered to EHS professionals looking to further develop their learning. Gain skills on a variety of topics, including culture, metrics, training, recordkeeping, and more. Tackle crisis management and learn new leadership strategies in the wake of today's new climate with 1,000+ EHS professionals.

Benefits of attending:

- **Get the industry updates.** Learn about solutions and strategies to help your organization succeed during this unprecedented time.
- **No cost!** This online summit is free to attend for EHS professionals courtesy of *EHS Daily Advisor* and our generous sponsors.
- **We know your time is valuable.** Attend all of the sessions, or choose the ones most relevant to you. **Register for all and receive recordings for the sessions you can't attend.**
- These sessions may be **eligible for recertification points**, CM credits, or CEUs. See the sessions page for more information.

Register for Sessions: <http://links.blr.mkt8036.com/els/v2/0EZ2Cq2P~DF-/cVZOKzRmUHdDZUjvVjBDWnYza1F3RHMymDVrcW9vZGp0eVILaGVsNFhLbmk3WGVYOVQMqNZeamJYZlgxOUZyY01GV0gwMkF2bEVXUddZMG8xY1pNaEVmejhFcms1and1U250UkpwelFEdFk9S0/>



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ASCM Member News

Member News

The APICS ALBUQUERQUE CHAPTER

Is now



ASCM NEWMEXICO FORUM

Nothing has changed, but the name!

You will continue to receive newsletters and invitations to Professional Development Meetings and other events, we are collaborating with other ASCM chapters and Forums to bring you more opportunities to learn and network with Supply Chain professionals!

OUR NEW WEBSITE IS: <https://newmexico.ascm.org>

FOR EMAILS NOW GO TO: info@newmexico.ascm.org



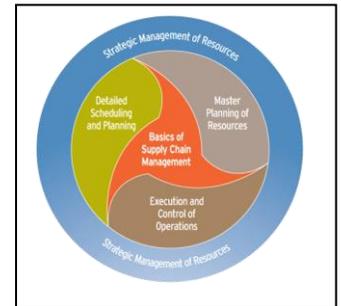
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EDUCATION

If you are interested in starting your CPIM or CSCP certification education, please send an email to info@newmexico.ascm.org or call 505-331-8205

CPIM Certification

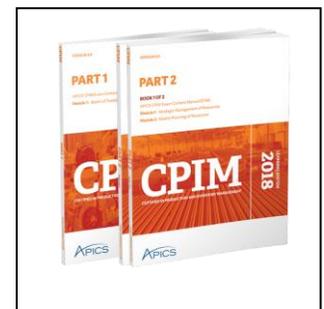
Acquire a working knowledge of the tools and techniques for planning of inventory, including planning techniques such as MRP, CRP, lean, TOC, and projects. Understand the effect of using each technique; know standard measurements for inventory, materials, capacity and supplier performance; and recognize when to escalate issues. Topics include:



- Managing inventory, planning material requirements, planning capacity requirements, and procurement and supplier planning
- Recognizing the importance of supply chain management and deploying supply chain strategies related to scheduling, planning, and sourcing
- Translating product-level plans and schedules generated at the master planning level into requirements that can be procured or produced
- Bridging the master planning area with the execution and control function
- Planning, scheduling, resource allocation, and implementing projects that are used to manage the supply of products and services 2017

APICS CPIM provides

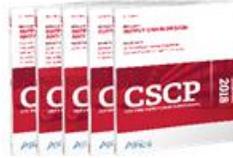
- Increased efficiency across organizational operations
- Understanding of production and inventory activities within the internal operations of a company
- In-depth view of materials management, master scheduling, production planning, forecasting and quality improvement within the confines of the operation.





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CSCP Certification



What is the APICS CSCP Program?

- Professional development, education and certification program
- First certification program to focus on the end-to-end global supply chain
- The global standard in supply chain education and certification since its introduction in 2006

Benefits of APICS CSCP Education

- This world-renowned program benefits professionals and employers by
- aligning global supply chain strategies with business objectives to streamline operations and drive profits
- helping professionals gain knowledge and practical applications to effectively manage global supply chain activities
- demonstrating mastery of the concepts that create consistency and foster collaboration through best practices, common terminology and corporate wide communication
- increasing employee on-the-job confidence
- enhancing credibility throughout the industry

What Can the APICS CSCP Program Do for Employees?

- **Expertise in supply chain management** areas that are broader than the normal scope
- One **comprehensive source** of reference material that is unbiased by special interests of consultants
- Stay **up-to-date** on advances and evolution of knowledge in this field with conferences, publications
- Gain a **network of contacts** from different industries who have all also completed the APICS CSCP program